

TATA STEEL



Aiming to sensitize the community including children around its areas of operation, about the importance of preserving and protecting biodiversity, the OMQ Division organized a four-day biodiversity festival, "Jaiba Kala Vividhata" at Aqua Park, Central Camp, Noamundi from December 25, 2016 to December 28, 2016.

The key highlights of the biodiversity festival were art workshops, awareness sessions on biodiversity and cultural programmes for the community and school children. There were live demonstrations of sand art, canvas painting, wood sculpture, earthen pot painting, thermocol sculpture, etc. by eminent artists.

Besides Mr Manas Ranjan Jena and Mr Brindaban Debnath, eminent artists from Odisha and Jharkhand, total 22 noted painters, sand artists and sculpture artists from the states of Jharkhand, Odisha and West Bengal participated in the biodiversity festival. The artists, through various art forms depicted the theme of biodiversity well on canvas and through wooden sculptures and sand art.

School children in the periphery of iron ore mines of Tata Steel in Jharkhand and Odisha explored biodiversity at Noamundi. Around 100 school children from six schools participated in various activities in the biodiversity festival "Jaiba Kala Vividhata". These children participated in competitions like sit and draw, collage making and crafts from waste materials on the theme of biodiversity. The students also got hands-on training on art and craft from eminent artists.

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By Snehashish Indra

By Brindaban Debnath

By Lalu Chakraborty

By Nandini Mandal



By Shaquila

By Anu Mali

By Sona Sarma

Mr Pankaj Satija, GM (OMQ), Tata Steel

We are using art as a medium to create awareness about conserving biodiversity. Events like this help the community understand the importance of environment protection, in a simpler way. This hands-on art workshop will engage the community in various biodiversity activities to build a better appreciation and understanding of the work that is being done here and that has to be done in future for environment protection.

Mr Manas Ranjan Jena, Eminent Canvas Artist from Odisha

I am delighted to be here today and thank Tata Steel for giving an opportunity to the artists to exhibit and promote art and culture in the interiors of the state.

Mr Badal Pramanik, Eminent Canvas Artist from Jharkhand

Tata Steel has been doing a lot to promote art and culture in the state. But this unique combination of art and biodiversity is something which is commendable. Protection of biodiversity is the need of the hour and a programme like this helps in spreading the biodiversity message across.

By Anup Sinha

By Bani

By Soma Bewra

By Badal Pramanik

By Baban Maharana

By Pabitra Patra

By Pankaj Kumar Pal

By Manoj Kumar Maharana

By Om Prakash

By Narendra Mahanti

By Rinku Pramanik